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Natalia Brylowska, Professional artist. Management of artistic career in late capitalism

SUMMARY

The topic of the thesis are managerial practices of artists developing their career paths in reality dominated by economical narratives. The labour market of artists is treated as a laboratory for a new model of employment relationships defined by new spirit of capitalism. Career paths and management of professional life are shaped by the adaptive strategies in the economical field as well as by the values of autonomous artistic field.

The thesis is grounded in a qualitative research based on biographical interviews with art academy graduates in fields of painting, graphics, sculpture. They reconstruct the image of labour market and condition of artistic careers in contemporary art world. The research has been complemented with analysis of artistic curricula of Polish art academies and analysis of public, artistic and academic discussion about artistic profession.

The outcome of this research is a broad reflexion concerning managerial practices of art professionals in their career development in today's reality, focused on Polish specifics of the field. The perspective is based on sociological and cultural knowledge and broaden by the critical view on artistic labour market. It can be seen as a source of recommendation for shaping a public policy regulating employment relations and creating models of direct support for the artists.

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